



Ricky is a **Senior Visual Designer** working with Highspot.

K2 Sports is a coalition of iconic brands creating unforgettable experiences for outdoor enthusiasts. The **Senior Graphic Designer** of K2 Snowboarding was responsible for the direction to execution of all snowboard, binding, boot and marketing gwfx.

Laser is the alias established for the **Contract Design** purposes of Richard Raboteau. Provided varying design service for digital, print and soft goods, working with clients & businesses alike.

Logo Unlimited is a creative collective producing customized & promotional apparel. The **Graphic Designer** was responsible for the creative execution of all in-house identity & branding, as well as design and production on all prospective client work. These qualities spanned conceptual design & sales strategy to team management & production development.

BFA in Graphic Design

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Seeking some guidance in an uncertain future.

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Sr. Graphic Designer

K2 SPORTS /2016 - 2020

Worked with a small team to craft Design Direction for the 2021–2022 K2's Snow Collection. Visualized brand ethos and overcame process and sales related challenges to translate brand vision on-product for snowboards, bindings, boots and soft goods. Monthly stakeholder presentations until final buyoff. Performed indepth customer analysis to build communication with end users—while creating a value system for consumer research for K2 brands. Collaborated with a team of marketing, sales, engineer and product-line managers to meet brand goals.

Graphic Designer

LOGO UNLTD /2014 - 2016

Assisted business owner in the startup of a small business. Brand style and process were key focuses in ensuring the startups entry angle and success. Led SEO efforts to build brand awareness. Attained 1st page rankings on Google for search, maps and images. Managed and trained a team of five on design, production, CS and quality assurance to meet customer expectations. Project success was measured by customer satisfaction, reflected in reviews and rebuy.

Contract Designer

SELF /2015 - 2021

Provided design service to varying businesses within the Seattle area. Implemented client ideals across multiple mediums of digital, print, soft and hard goods. Most recently redesigned LOGO UNTLD's website which is set to launch Q1 2022.



BFA in Graphic Design
La Sierra University
2006–2010
completed



Visual Design, Illustration, Motion Design, Creative and Art Direction, Branding, Graphic Design, Wordpress, Soft and Hard Goods Design, and ∞

