



Ricky is a **Designer** working in Seattle.

K2 Sports is a coalition of iconic brands creating unforgettable experiences for outdoor enthusiasts. The **Senior Graphic Designer** of K2 Snowboarding was responsible for the conceptualization and execution of all snowboard, binding, boot and marketing graphics.

Laser is the alias established for the **Contract Design** purposes of Richard Raboteau. The designer's experience covers design for digital, print and soft goods, working with clients & businesses alike.

Logo Unlimited is a creative collective producing customized & promotional apparel. The **Art Director** was responsible for the creative execution of all in-house identity & branding, as well as design and production on all prospective client work. These qualities spanned conceptual design & sales strategy to team management & production development.

BFA in Graphic Design

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*Seeking some guidance in an
uncertain future.*
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Sr. Graphic Designer

K2 SPORTS /2016 - 2020

Worked in tandem with two Sr. Designers to craft the creative direction for the 2021-2022 K2 Snow Collection. Solely presented to internal stakeholders to meet brand vision. Visualized brand ethos and overcame process and sales related challenges to translate the brand DNA on-product for snowboards, bindings, boots and soft goods. Performed indepth customer analysis to create strong communication with end users. Worked alongside product, sales, marketing managers and engineers to meet marketing, sales, and user demands. Crafted new iconography for K2 silent salesman to assist on floor sales of product.

Art Director

LOGO UNLTD /2014 - 2016

Directly assisted Business Owner in the opening and sustenance of his small business. Brand visualization was a key focus in ensuring the companies angle and ultimate success. Led SEO efforts to increase consumer awareness and attained 1st page rankings on Google Search, Maps & Images. Managed and trained a team of five on design & production, to maintain quality standards and meet consumer expectations. Project success was monitored on customer satisfaction and request of future work.

Contract Designer

SELF /2015 - 2018

Providing a variety of brands conceptual design, visualization & practical application. Implemented client ideals across multiple mediums of digital, print, soft, and hard goods. Most recently worked with BMW's ReachNow car sharing service on product and visual design. Worked closely with program manager, UX designer, and a copy writer to visualize and refine details of a new product launch for Fall 2018.



BFA in Graphic Design

La Sierra University
2006 - 2010
completed



Arsenal

Visual Design, Product Design, Art Direction, Graphic Design, Brand Development, UI Design, Wordpress, Soft Goods Design/Production, and ∞

